



CALLIDORATECHNOLOGY.COM

COMPANY BROCHURE · 2026

Engineering AI. Elevating visibility.

An innovation partner for companies that want to thrive in the AI world

OFFICES

India · Dubai

DELIVERED

80+ projects

REACH

10+ countries

ABOUT

A partner for the part that has to work.

Callidora blends AI, software engineering and brand strategy to turn bold ideas into market-ready systems. We are not a freelance bench and not an agency reselling templates — we are a registered company in India and the UAE, working to a structured SDLC with code review, QA and a documented handover on every engagement.

80+

Projects delivered

10+

Countries reached

100%

Client satisfaction

OUR POSITION

"The best technology disappears into the business. It simply makes things faster, smarter and more valuable than they were before."

Adit Jindal
CEO & Founder



LEADERSHIP

Adit Jindal

CEO & Founder

Amazon · Morgan Stanley

Engineering experience across global technology and financial systems.

M.S. Artificial Intelligence, Georgia Tech

B.S. Computer Science, Georgia Tech

Registered in India and the UAE

Operating across India, the UAE and international markets.

"At Callidora, innovation is about people as much as technology. We build purposeful systems that make a lasting impact."

Partnerships and certifications



Shopify Partner

Commerce builds, certified.



Zoho Authorized Partner

CRM and workflow implementation.



AICPA SOC

Service-organisation controls.



ISO 27001 Lead Auditor

Information security, in-house.



BRICS CCI

Chamber of Commerce member.



TiE

Global entrepreneur network.



CALLIDORATECHNOLOGY.COM

01 · CAPABILITIES

What we do

Two things, mainly: we build the AI systems a business runs on, and we make that business the answer AI engines give. Everything else supports those two.

Two things we are known for.

Custom AI systems built for one business — and the visibility work that makes it the one AI mentions. Most clients start with one and add the other.

01

Enterprise AI Solutions

We build the system your business runs on

Custom platforms, not licences resold — the workflow, the automation, the integrations, and the AI inside them.

- Generative AI: chatbots, RAG, document intelligence
- Automation of manual, repetitive processes
- Predictive analytics and operational dashboards
- Full-stack platforms, CRM and ERP engineering

02

AI Search Visibility

We make your business the answer AI gives

Buyers stopped scrolling and started asking. We make a company retrievable, citable and trusted by the engines.

- GEO across ChatGPT, Gemini and Perplexity
- Prompt tracking: what buyers ask, and who gets named
- Technical SEO, structured data, entity definition
- Content, FAQ libraries and third-party placements

The rest of what a launch needs.

These also stand on their own — brand, content, commerce and CRM work we deliver as standalone engagements, or alongside the two pillars when a launch needs the full set.

Mobile applications

Secure, scalable iOS and Android apps, held to the same review and QA discipline as the platform work.

Brand identity & design

Identity systems, logos and design language — the visual layer the product and the site both sit inside.

Graphics & video

Motion visuals, explainer video and production so the story holds across every channel it appears on.

Social Media & Ads

Social media management and performance marketing, performed by people who understand the product being sold.

Commerce builds

Shopify Partner work: storefronts, custom apps, migrations and the operations behind the checkout.

CRM & workflow

Zoho Authorized Partner: CRM design, approval chains, e-signature and finance-system integration.

OUR PRODUCTS

Nine systems already built

These are our own products, running in production — configurable for clients in weeks rather than built from scratch in months.

CalliVisit

Visitor management

Front-desk check-in, passes and site security logs.

CalliPass

Event management

Registration, ticketing, check-in and attendee flow.

AdoraHR

HCM / HRMS

People records, attendance, payroll inputs and onboarding.

Wayzora

Logistics & warehousing

TMS and WMS — allocation, despatch, tracking, ePOD.

DigiHealthWallet

Health records

Encrypted patient, doctor and clinic portals with ABHA.

Auzork

GEO / AEO engine

Measures and improves how AI engines answer about a brand.

DocuLog

AI Medical Logbook

Turns voice and rough notes into structured clinical logs with AI.

CalliTrading

Automated finance

Algorithmic strategies with backtesting and risk controls.

CalliBot

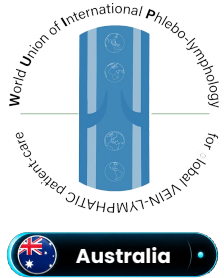
AI assistant / chatbot

RAG assistant grounded in a company's own documents.

CLIENTS

Delivered across ten countries.

From heavy industry and automotive to healthcare, education and global organisations — we build technology for businesses where getting it right matters.



03 · SELECTED WORK

Four we can talk about

A global medical society, a Singapore consultancy, a Toyota dealership and a 3PL warehousing operator. Different sectors, one delivery method.

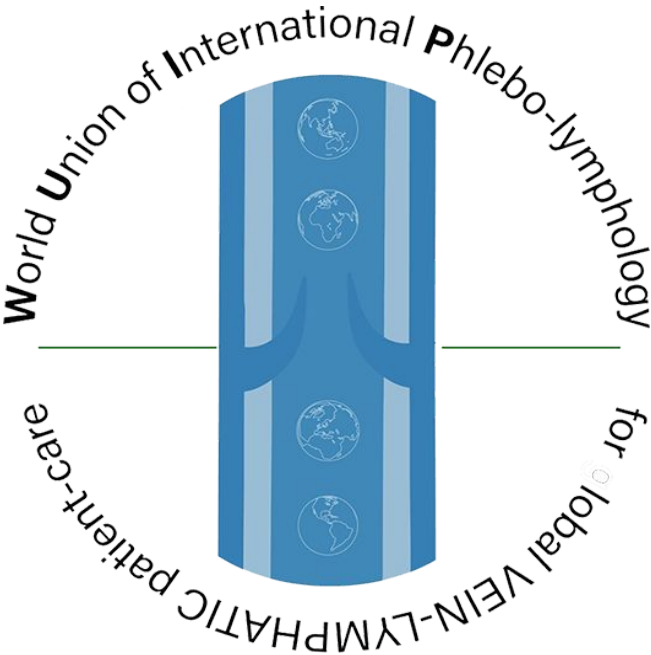
Union Internationale de Phlébologie

Platform for a global medical society

01 / 04

UIP connects phlebology societies, vascular specialists and healthcare professionals worldwide. We built the members platform carrying its international guidelines, consensus documents, congresses and education programmes.

90	Member societies
100+	Countries reached
24/7	Global member access



Leadership Evolution Partners

Brand identity, full-stack application & automation

02 / 04

A complete brand and digital transformation: new visual identity, corporate site, and their proprietary personality-assessment algorithm wired to automated PDF generation and Stripe payments for international transactions.

3-in-1	Brand + website + platform
100%	Automated report deliver
Global	Payments via Stripe



Pioneer Toyota

Sales booking digitisation in Zoho CRM

03 / 04

A high-volume dealership where booking paperwork, discount approvals and signatures ran on paper. We rebuilt the whole booking lifecycle as one governed CRM workflow — with a defensible signature trail and automatic finance handoff.

12	Dealerships covered
End-to-end	Booking workflow automated
100%	Audit traceability



Attar Logistics

Outward logistics platform · warehousing partner to Dabur

04 / 04

Attar runs 3PL and warehousing for major consumer brands including Dabur. We replaced their legacy software with a platform covering SAP ingestion, LR generation, allocation planning, despatch, native GPS tracking and ePOD.

TMS + WMS	Scope
Real-time	GPS tracking & ePOD
Automated	Allocation & dispatch planning



Choosing a software partner

The build is the easy part. What separates the two columns below is what happens in month nine, when the person who wrote the code has moved on.

Most vendors

- No legal accountability — no entity to hold to anything
- Disappears mid-project, or the key person does
- Hidden long-term costs that surface after go-live
- Code you cannot read, on infrastructure you cannot access
- Security decided later, if at all

Callidora Technology

- Registered entities in India and the UAE
- A structured process, not one person's memory
- One fixed scope, one price, quoted up front
- Documented handover: repo, infra, credentials
- Encryption, RBAC at every layer, full audit trail

You are not paying for code. You are paying for certainty.

01

World-class leadership

Ex-Amazon and ex-Morgan Stanley founder with a Master's in AI from Georgia Tech. A credentialed engineer, not a freelancer.

02

Dubai + India registered

Two registered entities means legal standing across borders — something informal teams and individual contractors cannot offer.

03

Certified and process-led

Shopify Partner, Zoho Authorized, AICPA SOC, ISO 27001 lead auditor in-house. Structured SDLC, code review, QA.

04

Security by design

Encrypted at rest and in transit. RBAC at every API layer. Full audit trail. DPDP Act-compliant from day one.

05

A long-term partner

We do not disappear after go-live. AMC, SLAs and dedicated account management keep you supported post-delivery.

06

Proven track record

80+ projects, 100% client satisfaction. Live platforms, global health organisations and government-integrated apps.



CALLIDORATECHNOLOGY.COM

NEXT STEP

Build the system. Own the answer.

Send us the problem, or just the URL. You'll get back a scoped plan, a fixed price and a timeline — usually within three working days.

EMAIL

info@callidoratechnology.com

WEB

www.callidoratechnology.com

INDIA

+91 99155 21444

UAE

+971 55315 5024

Engineering AI. Elevating visibility.

© 2026 Callidora Technology